



陈伯吹国际儿童文学奖
Chen Bochui International
Children's Literature Award



2018 Chen Bochui International Children's Literature Best Picture Book Award Regulations

The organisers of the Chen Bochui International Children's Literature Award (CICLA) are glad to call all publishing houses to enter their best original picture books in the International Picture Book Award 2018. Judged by an international panel of children's literature specialists, it is a competition that aims to foster international cultural exchange, encourage the production of beautiful and inspiring children's contents, and promote healthy reading habits around China.

Participation in the Chen Bochui Picture Book of the Year Award is open to **all publishing companies around the world. Authors and illustrators** of children's picture books can also submit their work directly provided that it has been officially published (ISBN will be taken as proof) and it fulfils the criteria hereunder.

1 Award Criteria

The works entered will be assessed against their originality and the creativity of the author(s). The text and pictures entered must be consonant with each other, displaying both literary and artistic value, perfect harmony between content and form, and a pleasing overall visual effect; thus providing a strong stimulus for children's thought and imagination. Content and form should be suited to young readers. The works entered must also contribute to building strong aesthetic and intellectual grounds for young readers.

2. Eligibility requirements

- a. All entries must be original editions of children's books officially published and printed for the first time no earlier than 1 January 2017 (as stated on the book's copyright page).
- b. The entries must not be the subject of any copyright-related controversy and they must fully comply with China's copyright regulations. Any work found to be copied or in breach of the copyright of a third party will be disqualified and the entrant will be legally liable.
- c. Publications entered in the 2017 Chen Bochui International Children's Literature cannot be re-entered in 2018.

3. Maximum number of entries

Entrants to the CICLA Picture Book category may submit up to **five** different original publications. If submitting a series of books, the entrants shall select one book deemed representative of the whole series. For each title, the entrant shall provide two printed copies to the organizing committee.

4. Entry period

All digital pre-submissions and all the printed material must be sent to the Organising Committee **no later than 30 September 2018** (the postmark will be taken as proof).

5. Entry procedure

STEP1: DIGITAL PRE-SUBMISSION

Entry forms can be downloaded on China Shanghai International Children's Book Fair website:
www.ccbookfair.com.

Completed entry forms should be sent back by email to the following address: cicla@sbt.cn before the end of the entry period.

One entry form is required for each title submitted.

STEP 2: BOOK SHIPPING

The entry form(s) should be printed out on paper and sent, together with two samples of each book, to the following mail address:

Contact: Mr. Zhang Wei (2018 CICLA Submissions)

T: +86-21-2320 4830 | E: cicla@sbt.cn

Shanghai Book Traders

390, Fuzhou Road, Huangpu District, Shanghai, China, 200001

Notes on shipping procedure:

(1) If your shipping/postal service requires the recipient's contact details, please use the following information:

Recipient's name: Zhang Wei

Phone number: +86-13816328363

(2) If the nature of the shipped items is required, please specify "Book submitted to the Chen Bochui Award; no commercial value".

6. Jury and Prize

- a. Each year in November, a jury formed by nine international children's literature specialists assess the books entered in the Picture Book Award category.
- b. A maximum of five titles will be designated by the Jury as CICLA Picture Book Award winner.
- c. Each winning title will receive a total amount of RMB 50,000, of which RMB 20,000 belongs to the publishing house and RMB 30,000 belongs to the author(s) of the book.

7. Miscellaneous

By entering a book, all entrants shall abide the following principles:

- a. The sample books submitted to the award will not be returned.
- b. The China Shanghai International Children's Book Fair Organising Committee is entitled to use the content of any submitted work, including text and illustrations, to promote the Award or any other related non-commercial activities at the Shanghai International Children's Book Fair.
- c. The Chen Bochui International Children's Literature Award Organising Committee reserves the right of final interpretation of these regulations.

7. Information and media enquiries

If you need more information about the award or its entry procedure, please write to the following address: cicla@sbt.cn

Regulation issued by the Chen Bochui International Children's Literature Award and CCBF
Organising committees
Shanghai, March 2018